

ItzMeriYatra Air Franchisee Promotion Scheme.

1. **Promotion scheme details:** This is a limited period promotional offer by Itz Cash Card Ltd. (the Company) to interested entities who would like to become franchisee of the Company. The promotion term will be for 1 month from the date of registration.
2. **Eligibility:** Any individual who has completed 18 years of age on the date of publication of promotional scheme or any corporate entity, partnership firm, sole proprietary duly registered under laws of the land and who is not disqualified by law of the land is eligible to enroll as prospective franchisee under this scheme.
3. **Application form:** The prospective franchisee has to log on www.itzcash.com/IMY and duly fill all necessary data in the franchisee application form. The prospective franchisee undertakes that the data provided by the prospective franchisee is correct and the Company shall not be responsible for any wrong, incomplete or false data provided by the prospective franchisee. The proposed franchisee hereby mutually gives his consent to the company to use the said data for its business purpose and share the same with its group companies and vendors.
4. **Receipt of PIN & Password:** After successful completion of filling the application form, the promotional password pin and account no. (PIN) will be mailed to the email id or sent through SMS on the mobile number provided by the prospective franchisee. The Company will not be liable if the email id or the Mobile Number provided by the prospective franchisee is wrong or the email service provider does not support the mail sent.
5. **Account No & Password:** The prospective franchisee is advised to keep the account number and password provided by the company secured and secret and not to disclose the Personal Identification Number (PIN) to any other person.
6. **Booking & Cancellation:** The prospective franchisee can book airline tickets using his/her user id provided by the Company on www.itzmeriyatra.com only. The prospective franchisee has to strictly follow terms & conditions for booking the air tickets and cancellations thereof as provided on the website of the concerned airline company. The Company will not be responsible for any change in the policy by the airline company regarding the charges and the rules published by them on their web site
7. **Refund of balance amount on PIN on Expiry of Promo:** The amount balance or received as a refund due to cancellation/failure of transaction on expiry of Promotion period the said amount will

be appropriated by Company if customer failed to utilize the said amount within promotion period..

8. **Dispute & jurisdiction:** Any dispute arising out of the promotion scheme will be referred to management of the Company and the decision of the management will be final binding.
9. **Taxes:** 20% tax will be deducted at source and TDS certificate will be issued for the same.
10. **Limit on the amount to be loaded on card:** The maximum amount limit that can be loaded and utilized on the said promotional account is Rs.49,999 only.
11. **No liability:** The Company will not be held liable for any fraudulent act committed during the period of Promotion scheme by the proposed franchisee.
12. **Agreement in T&C:** By accepting this Term and condition you agree to abide by the terms and conditions prescribed herein.
13. **Franchisee Agreement:** After expiry period of this scheme, the interested person has to enter into the franchisee agreement with the company or its Master Distributor within 30 working days and provide full Know Your Customer (KYC) documents prescribed by the Company. On becoming franchisee of the company, the franchisee will be governed by the terms and conditions of the agreement and other terms & conditions published by the company from time to time to its regular franchisee in respect of conduct of business of the company and applicable charges for the use of system of the company and commission to be paid by the company to franchisee.
14. The company is entitled to change, modify, insert, withdraw and amend the above terms and conditions without any prior notice to the prospective franchisee.
15. The Company also reserves the right to withdraw the offer of this scheme without any prior notice.

DATE: 08/08/2011.

Place: Mumbai.